

COOKIE POLICY

1 Information about our use of cookies

This cookie policy sets out how Kind Consultancy Limited ("we", "us" or "our") (company number 08065412) uses cookies to distinguish you from other users of our website. This helps us to remember your preferences and to provide you with a good, personalised experience when you browse our website. This policy should be read together with our privacy policy which is available at [By continuing to browse our website, you are agreeing to our use of cookies.](#)

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive. Note that the use of cookies does not give us access to your computer or any personal information about you, other than that which you choose to share.

2 The cookies we intend to use

Our cookies may be:

- **Strictly necessary cookies:** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical or performance cookies:** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies:** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies:** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.
- **Web tracking:** These cookies count users who have visited our website after clicking through one of our advertisements. These can be on another third-party website or in emails and collect details of the user's activity.
- **IP Address and traffic data:** We keep a record of traffic data which is logged automatically by our servers, such as your Internet Protocol (IP) address, device information, the website that you visited before ours and the website you visit after leaving our site. We also collect some site, application and service statistics such as access rates, page hits and page views.

3 Third party use of cookies

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third-party cookies are likely to be analytical cookies or performance cookies or targeting cookies. Some examples would be:

Google Analytics: Google Analytics uses functional cookies to help the website analyse how users use our website. To find out more, see on www.google.com “How Google uses data when you use our partners’ sites or apps”.

To deactivate the use of third-party advertising cookies, you may visit the relevant consumer page to manage the use of these types of cookies - <https://www.kindconsultancy.com/#tab-id-1>

3 The duration of our cookies that we set

Cookies expire after a set amount of time, some within 30 minutes, some within a day or two but others such as strictly necessary cookies can last months or years. Except for essential cookies, all of our cookies will expire after no longer than 14 days. We only retain data for as long as necessary for the purpose of processing.

4 How to exercise your choices on our use of your cookies

You can set your browser to refuse all or some browser cookies, or to alert you when our website sets or accesses cookies. If you disable or refuse cookies, please note that some parts of our website may become inaccessible or not function properly and you may find this affects your ability to use certain parts of our website.

To deactivate the use of third-party advertising cookies, you may visit the consumer page to manage the use of these types of cookies. For example, to opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

5 ICO

The watchdog office in the UK to protect your data protection rights is the Information Commissioner’s Office (ICO). You can read more about cookies in general on the ICO website: <https://ico.org.uk/for-the-public/online/cookies/>.

6 Contact

If you have any queries about the contents of our cookie policy, please send us by email at enquiries@kindconsultancy.com or write to Kind Consultancy, Ground Floor, Langton House, Bird St, Lichfield WS13 6PY

7 Changes to this policy

This policy was published on 3rd May 2024 and last updated in May 2024. We may update this policy from time to time and therefore recommend that you check this policy regularly.